

PLACE
STAMP
HERE



113 Riverwalk Plaza
Lowell, MI 49331
616.897.9161

Our Sponsors...



Lowell Area Chamber of Commerce
113 Riverwalk Plaza
Lowell, MI 49331
616.897.9161



Lowell Area Schools
300 High Street
Lowell, MI 49331
616.987.2500



Lowell Ledger/Litho
105 N. Briadway
Lowell, MI 49331
616.897.9555



14th Annual

LOWELL COMMUNITY EXPO

March 27, 2010
9:00 AM - 3:00 PM
Lowell High School

Presented by...



SHOW PRIDE

DEVELOP
CUSTOMER
CONTACTS

MAINTAIN
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INCREASE
COMMUNITY
AWARENESS

For more **Lowell Area Chamber of Commerce**
information call **897-9161** or **www.lowellexpo.org**

LOWELL THE NEXT PLACE TO BE!

LOWELL COMMUNITY EXPO 2010

The Lowell Area Chamber of Commerce, Lowell Area Schools and Lowell Ledger/Litho proudly present the 14th Annual Lowell Community Expo. Our goals are to:

- Spotlight area businesses, organizations, churches, municipalities and schools to other businesses and the public.
- Increase community awareness about products and services sold, provided and/or manufactured in the greater Lowell area.
- Provide exhibitors an opportunity to increase exposure to the community and to prospective customers.
- Provide exhibitors an opportunity to develop sales, sales leads and customer contacts.

RULES/POLICIES

- Absolutely NO balloons.
- Electricity will be provided if marked on application.
- Pre-approval of Popcorn, Cotton Candy, Snow Cone or any large electrical needs.
- Exhibitors MUST provide their own heavy-duty electrical extension cords and telephone wire.
- Exhibitors MUST provide their own table skirt/cloth display items and backdrops (tablecloth goes a long way to dress up your area).

Expo Hours: 9:00 AM to 3:00 PM. Vendors must stay until 3:00 PM. No early tear-down will be allowed.

Location: Lowell High School, 11700 Vergennes, Lowell, MI 49331

Parking: To allow as much convenience to visitors as possible, Vendors MUST park in designated vendor area away from building.

- Vendor Parking in football parking lot, lower level, and west parking lot (will be able to unload and set-up as usual).

Exhibits: All exhibits shall be kept neat in appearance and shall be in good taste. The Expo Committee reserves the right to regulate all exhibits and displays which may be considered objectionable/inconsistent with the goals of this event. Exhibitors are required to clean their display area when vacating the Expo.

Set-Up: Friday, Mar. 26, 4:00–7:00 PM and Saturday, Mar. 27, 7:00–8:15 AM. Vendors are encouraged to set up Friday night.

Soliciting: No soliciting by non-participating vendors (will be posted on doors).
Marketing/Selling: All marketing will take place within the confines of your reserved area. Absolutely no marketing outside of your area.

Door Prizes: Please indicate on application if you will donate a door prize. Donor names will be posted and please attach your business card to gift. Door prize drawings held each hour during the Expo and recipient must be present to win.

Expo Wrap-up: 2:30 PM Saturday in the Teacher's Lounge.

VENDOR APPLICATION

Chamber Members

10 X 10 Booth

includes 1 table and 2 chairs

Booths ___ @ \$100 per booth

Amount Paid _____

Non-Chamber Members

10 X 10 Booth

includes 1 table and 2 chairs

Booths ___ @ \$160 per booth

Amount Paid _____

Call Chamber for pricing if more than 2 booths or additional space is required.

Reserved booths in the Big Gym will be assigned by lottery. To be eligible for the lottery, your application with check/credit card must be received by the end of business day, Thursday, Feb. 19, 2010.

To be included in advertising, application with check must be received by end of business day, Tuesday, February 23, 2010.

Company

Contact

Address

City State Zip

Phone Fax

Email (required for linking to our site)

Website (required for linking to our site)

Will you be donating a door prize? Y N

Do you require electric service? Y N

Do you require a phone line/dial-up internet? Y N

Will you be demonstrating or providing a workshop? Y N

Do you require outdoor space? Y N

available for Car Dealerships, Builders, Lawn & Garden Services, etc.

Would you like Expo announcement cards? Y N

The Chamber accepts credit cards. Please provide the following information to process this invoice with your credit card.

Circle One: Visa MasterCard Discover

Name as it appears on card Credit Card Number

Credit Card Billing Address

CC Security # (3 or 4 digit number on back) Expiration Date

Acknowledgement: I have read the Expo Rules in this brochure and hereby acknowledge understanding of and compliance to said rules.

Signature

Mail or drop check with application to:

**Lowell Area Chamber of Commerce
113 Riverwalk Plaza, PO Box 224, Lowell, MI 49331**